

Craven District (Area 5)

Craven district in brief

- ◆ Nine people, all of whom were adults, were **killed** on Craven's roads during 2014 compared to seven adults, in 2013 and a baseline average of 6 per year for 2009-13. The nine people in 2014 were: 2 car drivers, 5 PTW riders, 1 pedal cyclist and 1 pedestrian.
- ◆ The number of people **killed or seriously injured (KSI)** was 58 in 2014, an increase from 50 in 2013, and also an increase on the baseline average of 49. In terms of road user groups, the number of KSIs has increased amongst pedestrians (+3), PTW riders (+3) pedal cyclists (+2).
- ◆ The total number of **all casualties** in road collisions reported to the police in Craven during 2014 was 220, a 12 % decrease on 2013 (251) and a 9% reduction from the baseline. This decrease is reflected in car occupants which saw a 27% decrease in casualties in 2014; casualties in all but two road user groups decreased; the increases were in the number of pedestrian casualties, up from 12 to 22 and the number of PTW casualties up from 30 to 49.
- ◆ There were no **child KSI casualties** (aged 0-15) in the district in 2014 which is 2 below the previous year and 1 below the baseline average.
- ◆ The number of **cyclist** casualties has decreased by 17% to 24 in 2014 from 29 in 2013, but this number is still above the baseline average of 20. The level of cycling has gradually increased throughout the county in recent years including in Craven, especially since the Tour de France.
- ◆ **Pedestrian** casualties increased by 83% to 22 in 2014 from 12 in 2013. The increase is more pronounced amongst pedestrian KSI (6) which is double the total (3) recorded the previous year. However as these numbers are small the percentage variance looks large: this year's increase is not statistically significant i.e. it is within normal year to year variations.
- ◆ The number of **powered two wheeler (PTW)** casualties has increased by 63% to 49 in 2014 from 30 in 2013. The increase is less pronounced amongst PTW KSI (22) which is 16% or 3 more than the total (19) recorded the previous year. A further analysis into this issue will be undertaken in the autumn.
- ◆ A total of 177 **road collisions** that resulted in someone being injured were reported to the police in 2014, the same as in 2013. This total works out at an average of 15 collisions per month or 3 per week.

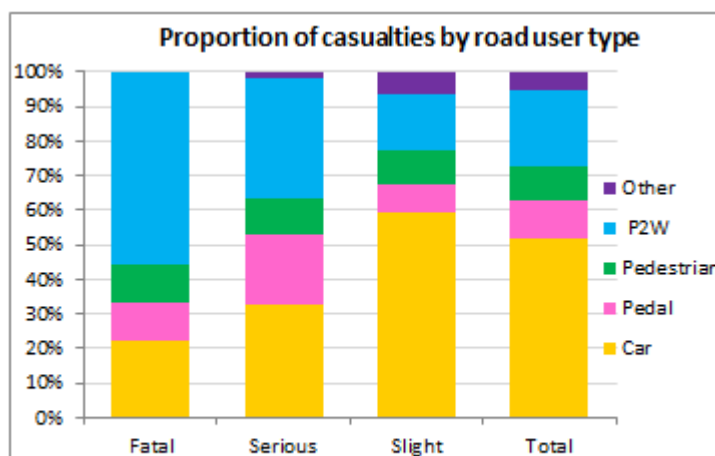


Figure 18 - Proportion of all casualties by road user type in 2014 -
Source - Road Safety & Travel Awareness, North Yorkshire County Council

All Casualties – Craven

The number of road casualties reported to the Police in Craven has seen an overall reduction in 2014 after having increased in the previous two years. The total number of casualties is below the downward trend line and is continuing to reduce. However, this breaks down into a significant reduction in slight injuries (-38%).

In 2014, the district has recorded 31 fewer casualties compared to the previous year. The decrease is mainly amongst car occupant casualties (down by 27%). Though the number of pedal cyclists and other vehicle occupants also reduced, but the number of pedestrians and PTW rider casualties increased.

Facts about all casualties in 2014

- ◆ There were 220 casualties in 2014, 31 fewer than in 2013 (a 12% decrease).
- ◆ Car occupants make up the largest proportion of road casualties (52%); followed by powered two wheelers (22%), pedal cyclists (11%), pedestrians (10%) and others (5%).
- ◆ The number of casualties recorded in 2014, is 9% below the 2009-13 baseline average.
- ◆ The number of children injured (8) which represents 3% of all casualties in 2014, was 5 fewer than in 2013 (38%).
- ◆ PTW KSI casualties increased and the 2014 total (22) is now 26% above the 2009-13 average (17).
- ◆ There was an average of 15 collisions per month or 3 per week in which someone was hurt.

The district performance reflects and in some categories exceeds, the reduction in the total number of casualties recorded in North Yorkshire (down by 7% over the baseline)

Craven	Baseline (avg 09-13)	2011	2012	2013	2014	2014 vs baseline	Statistically significant change
Fatal	6	3	4	7	9	55.2%	—
Serious	43	33	41	43	49	12.9%	—
Slight	262	175	170	201	162	-38.1%	↑
Total	243	211	215	251	220	-9.5%	—
KSI	49	36	45	50	58	17.9%	—
Child KSI	1	1	2	2	0	-100.0%	—
Young Person KSI	7	3	10	7	9	21.6%	—
Older Person KSI	19	16	14	20	19	1.1%	—
Pedestrian KSI	4	4	5	3	6	42.9%	—
Cyclist KSI	7	6	6	9	11	57.1%	—
PTW KSI	17	17	16	19	22	26.4%	—
All Child Casualties	17	21	19	13	8	-53.5%	—
All Cyclist Casualties	20	20	16	29	24	21.2%	—

Table 14 - Reported road traffic casualties and severity since 2011 - Craven
Source - Road Safety & Travel Awareness, North Yorkshire County Council

Killed or Seriously Injured (KSI) Casualties - Craven

In 2014, the total of 58 KSI casualties in Craven was 18% above the 2009-13 annual average (49).

The year saw an increase in the number of pedal cyclists hurt (from 9 to 11), pedestrians (from 3 to 6) and PTW casualties (from 19 to 22).

The number of KSI (0) amongst children (0-15 years old) reduced in 2014 compared to the previous year (2).

Facts about KSI casualties in 2014

- ◆ The number of people killed or seriously injured rose 18% from 50 to 58 in 2014.
- ◆ The increase in KSI casualties in 2014 is mainly associated with an increase in cyclists, pedestrians and PTW casualties (up by 2, 3 and 3 respectively).
- ◆ The number of KSI car occupant and other vehicle type casualties was unchanged in 2014.
- ◆ Cyclist KSI casualties fluctuate from year to year but have been increasing overall since 2007.

The increase in KSI in 2014 against 2013 is disappointing; however, as shown in the graph below, KSI figures have been gradually rising since 2011 within Craven. Although this rise is not to a statistically significant level it is a matter of concern.

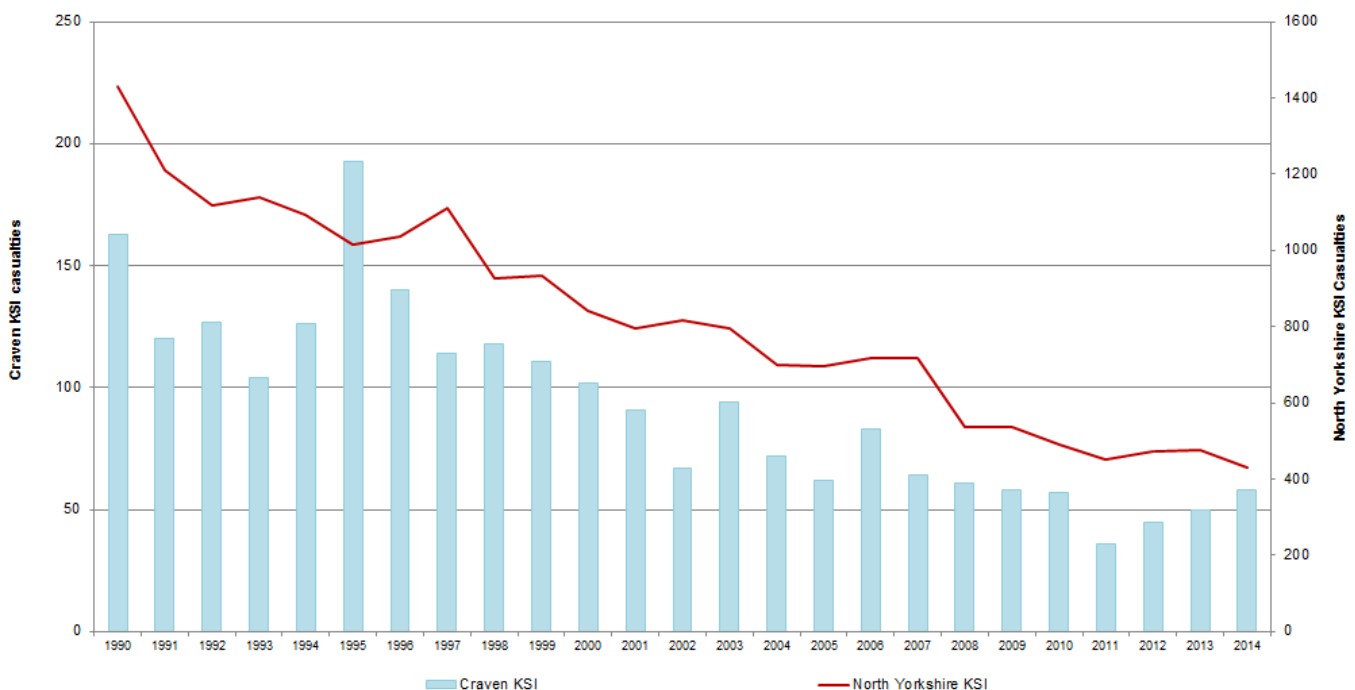


Figure 19 - Reported road traffic KSI casualty trends since 1990 - Craven
 Source - Road Safety & Travel Awareness, North Yorkshire County Council

Child Casualties - Craven

The number of children injured decreased in 2014 from 13 to 8 compared to the previous year and has continued the downward trend for child casualties since 2011.

No children were killed or seriously injured in Craven during 2014, 8 were slightly hurt.

This year's overall child casualty numbers show a decrease of 53% against the 2009-13 baseline average, and a 38% decrease from the previous year. It is important to treat these percentages with some caution as the numbers are very small so changes expressed in percentage terms look large. Nonetheless, fewer children being hurt is welcome progress.

Facts about child casualties in 2014

- ◆ The majority of children injured were teenagers, 1 was 12 years old, 3 were 13 year olds and 2 were 15 years.
- ◆ In the child collisions the top causation factors are linked to driver failing to look properly, inexperienced or learner driver/rider, fatigue, careless/reckless driving or failed to judge other persons path or speed.
- ◆ The cyclist collisions tend to be failure at junctions or failure to look properly
- ◆ The pedestrian collisions tend to be pedestrians failing to look properly stepping out into traffic.
- ◆ The collisions involving children were pretty evenly spread across weekdays, weekends, day time and evenings.

The reduction in child casualties is mainly associated with the decrease in the car occupant casualties from 8 to 4, though child pedestrian casualties from 3 to 1 and child bus passengers from 1 to 0. However, child pedal cyclist casualties increased from 1 to 3.

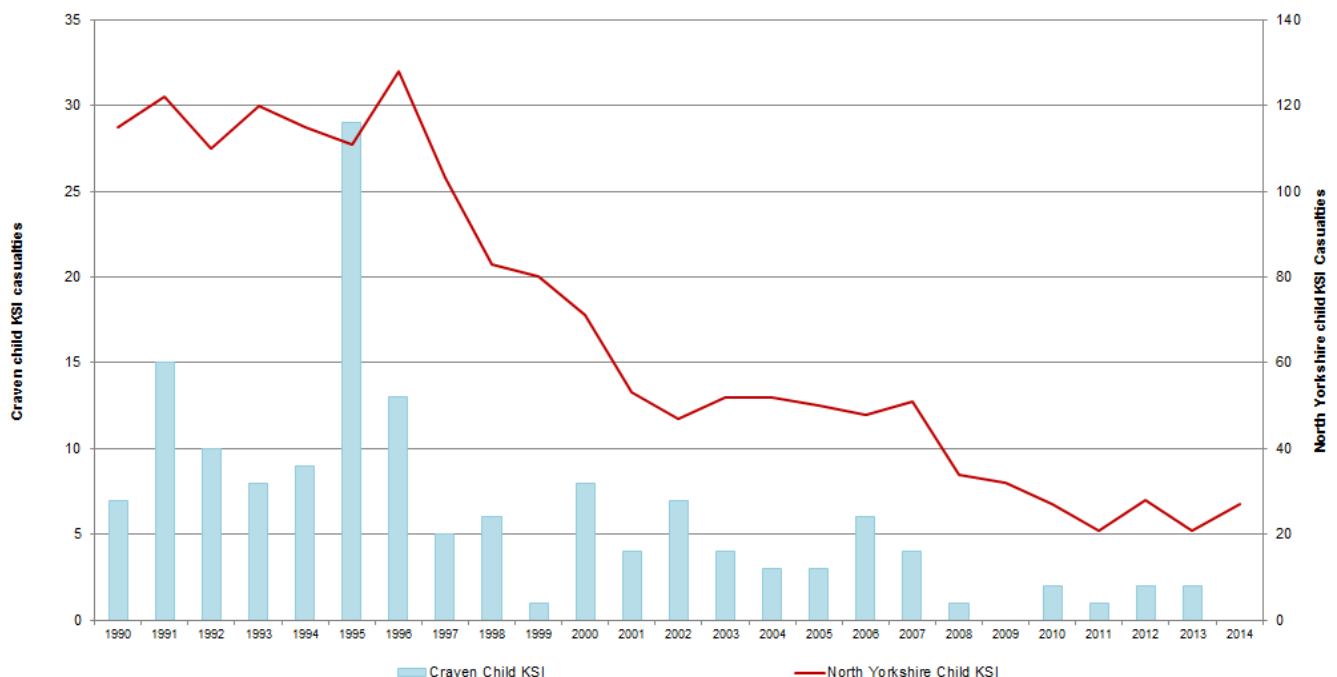


Figure 20 - Reported road traffic KSI child casualty trends since 1990 - Craven
Source - Road Safety & Travel Awareness, North Yorkshire County Council

Road Safety Education and Community Engagement - Craven

Children - Primary School

Some 580 Year 5 and 6 primary school pupils at 23 schools were trained to cycle on the road in the Bikeability cycle training programme over the last year.



Image 13 & 14 - Year six pupils from Kettlewell Primary School during their Bikeability training course

Over 550 Year 6 students from 39 schools attend the Crucial Crew multi-agency safety education event at Eshton Grange at Gargrave. The children learned road safety facts by taking part in active scenarios and workshop sessions with follow up lesson information provided to their teachers.

The Road safety and Travel Awareness Officer has supported several local schools and communities concerned about school gate parking issues and provided advice together with our School Gate Parking Resource Pack.

Children - Secondary School

The “Learn and Live” multi-agency new drivers’ presentation was held at 6 secondary schools and colleges across the county, including Craven College, Skipton Girls High School, Settle College and Ermysted’s Grammar. We will be supporting the secondary schools to deliver road safety lessons throughout the curriculum, with the benefit of our own specialist curriculum adviser. A number of High Schools are now using safer cycling resources in Year 7 to encourage pupils to cycle to school and to do so safely.

Young Drivers

We worked with the local Road Safety Group to encourage safe behaviours and good driving amongst young drivers and to provide positive role models amongst them.

Working with Driving Instructors

We have trained 7 driving instructors to register with us to provide the EPP training course to newly qualified drivers and older driver refresher drives for those who want to keep driving and keep themselves up to date and confident in their driving.

Motorcyclists

Face to face engagement events at popular motorcyclist destinations such as Kirkby Lonsdale, Settle Market Place and Ribbleshead Viaduct have proved a successful means of disseminating campaign messages directly to motorcyclists and an efficient method of targeting large numbers and listening to their concerns and suggestions.

Information packs have been distributed including the newly updated “Bikers Guide to North Yorkshire”. The route list also includes the A59 from Skipton to east of the A1 and the A65 from Skipton to Ingleton. It recommends further training, appropriate safer riding techniques and behaviours to reduce risk of injury. It is also available online through our website www.roadwise.co.uk.



Image 15 - Motorcycle campaign engagement at Devil’s Bridge, Kirkby Lonsdale

Cyclists

We promote safer cycling initiatives throughout the county, especially on the Tour de France and Tour de Yorkshire and other popular routes. The “**Cycle Yorkshire, Ride the Routes**” app uses maps and videos to provide advice on a range of issues including rural riding preparation, avoiding fatigue related collisions and hazard recognition and avoidance techniques. We also distribute cards and fliers to cycle shops, hire centres, guest houses and cafes on cycling routes to get safe cycling messages to cyclists who are riding our long distance routes such as the Way of the Roses.



Image 16 – Engagement with cyclists at Skipton Station

Older People

This year 20 older drivers in Craven took assessed refresher drives.



Image 17 - An older driver preparing for a winter drive

Occupational Road Risk

During 2014/15 The Driver Training Officer facilitated two safer driving for work seminars for NYCC staff in Craven and delivered four mini bus training sessions to school and communities drivers.

Community Engagement/ Local Partnership Working

The Road Safety team contributed to a number of events and initiatives working in partnership with Craven Community Safety Team and the Police Rural and Neighbourhood teams. This year the focus has centred on cyclist, motorcyclist and older driver safety.

In August the road safety partnership team attended the Kilnsey Show, which attracted approximately 5000 visitors in the Upper Dales. This show offers a valuable opportunity to engage with people from the most rural and isolated communities.

During the run up to the Christmas holidays, the Craven Road Safety Task Group held Don't Drink and Drive events in Skipton and Settle. This year the engagement events have include a focus on alcohol awareness, in particular it is common for people to underestimate the number of units of alcohol they have consumed and the time taken for alcohol to be removed from the body. In June 2015 the Team also supported the Police drug and drink drive enforcement campaign with a series of road shows in town centres around the district.

In June this year (2015) a driving simulation event with students and staff at Craven College was filmed live as part of the BBC Crimewatch programme reaching a national audience of 7 million viewers.



Image 18 & 19 – BBC Crimewatch filming at Craven College, June 2015

Speed Management

Between September 2014 and July 2015, the Area 5 Highways Office, Skipton processed 17 speed concern enquires. This resulted in 1 speed matrix sign deployment and 2 requests for Police speed enforcement.

Cluster sites

There are 154 collision cluster sites identified in North Yorkshire compared with a total of 161 the previous year. Of these 154 sites, 10 are located within Craven and details of these are contained on the next page. Of these, 4 are urban (40 mph or lower speed roads) and 6 are rural (over 40 mph limit roads). Of all North Yorkshire collisions in 2013-2014, 16% of collisions occurred at cluster sites; 6% of all collisions in Craven in 2014 occurred at cluster sites.

. The collision prevention schemes worked on this year to address cluster site collisions were –

- ◆ A59/B6160 Bolton Rd roundabout, Bolton Bridge – Sign improvement scheme to be implemented 2015/16
- ◆ A65 nr Ryecroft farm, Newby – surface improvement scheme to be implemented 2015/16
- ◆ A65 nr Woomber Bridge, Gargrave – surface improvements undertaken in 2014/15
- ◆ A629 Skipton Rd/Cononley Lane junction, Farnhill – pedestrian island installed early 2015/16
- ◆ A65 Harden Bridge - Sign Improvements to be implemented 2015/16

Reported Road Casualties in North Yorkshire: Annual Report 2014

Road Safety Engineering Activities – Craven

Collision cluster site locations

2013/14 NYCC Rank	Location	District	Site Type	Collision Sev. Factor	Cas Sev. Factor	Collisions			Total Collisions 2012-2014	Total Child Cas	Comments
						2012	2013	2014			
12	A65 nr Ryecroft Farm, bend - Newby	Cra	rural	8	17	1	3	1	5	0	Traffic engineering investigation on going into surface condition improvements, signing scheme undertaken following the fatality in 2013 which increased conspicuity of the bends with chevrons and marker posts. This site forms part of a police camera enforcement route.
25	A629 Skipton Rd bend 370m south of Cononley Lane - Farnhill	Cra	rural	7	14	1	1	2	4	0	Collision reduction investigation undertaken, signing improvement scheme (chevrons) to be implemented 2015/16, as well as a high friction surfacing when bends surface dressed in 2015. This site forms part of a police camera enforcement route.
46	A65 nr Woomber Bridge - Gargrave	Cra	rural	6	9	1	3	1	5	1	High level of loss of control collisions on a wet/damp road surface, the location was surface dressed in 2014/15, one collision since works completed. No further action, continuing to monitor site. This site forms part of a police camera enforcement route.
66	A6068 Main St/Ashville Terrace, Area - Cross Hills	Cra	urban	6	6	2	2	1	5	1	Traffic engineering investigation found no suitable remedial measures, investigation looked into possibility of introducing a one way system but this would increase traffic in close proximity to pedestrian crossing.
91	A65 Cleatop / 250m south of Rndbt with B6480 - Settle	Cra	rural	5	8	1	2	1	4	0	Location to be surface dressed in 2016/17, investigation into appropriate specification of material to reduce loss of control collisions. This site forms part of a police camera enforcement route.
110	A59 /B6160 Bolton Rd, Rndbt - Bolton Bridge	Cra	rural	5	6	0	2	2	4	0	Sign improvements installed summer 2015. This site forms part of a police camera enforcement route.
113	A65/ Holm Ln by Harden Bridge, Jnct/bend - Austwick	Cra	rural	5	5	2	1	1	4	0	Sign improvements installed summer 2015. This site forms part of a police camera enforcement route.
122	B6480 Main St Btw Station Rd, Area - High Bentham	Cra	urban	4	19	1	2	1	4	6	Traffic engineering investigation found no recommendation, no clear collision pattern, continue to monitor.
126	A65 Coniston Bridge - Coniston Cold	Cra	urban	4	7	4	0	0	4	1	Sign improvement scheme being developed. This site forms part of a police camera enforcement route.
148	A6069 Belmont St/ Brewery Ln /BandM jnct, Area - Skipton	Cra	urban	4	5	1	2	1	4	0	Traffic engineering investigation found no recommendation, no clear collision pattern, continue to monitor.