

## Key Stage 2 Citizenship

## Lesson 5

<b>Aim of lesson:</b>	To design a campaign to communicate the survey findings to the school community
<b>Travel Awareness Message:</b>	Using alternative transport methods can reduce congestion
<b>Resources:</b>	Main survey findings Prompt sheet: Campaign Ideas Flipchart / Board to record information

### ACTIVITIES:

- Remind the class of the previous work and the main findings of the survey.
- Explain that the class need to decide on a realistic number of recommendations based on the survey results.
- These recommendations will be presented to a wider audience eg parents, Parish Council, Road Safety Officer, School Travel Plans Officer
- The Chairperson should keep the class on task and make sure that everyone can contribute ideas. The minute taker should note the main points.
- The class should agree on a small number of recommendations, voting if necessary
- Once the main recommendations are agreed the class should decide how best to share their work with the rest of the school. Use the prompt Sheet : Campaign Ideas. Decide on which of the ideas would be most appropriate.

**PLENARY** Reflect on how the children feel the campaign will be received by others.

**NOW WORK BEGINS ON YOUR CAMPAIGN TO GET PEOPLE TO USE THEIR CARS LESS!**

At the end of your campaign think about what you have achieved, what new knowledge and skills have been gained and how you would do things differently if you repeated the activity.