Consider the following options and any additional ideas
Agree on which is the top priority for your school
Place the remaining suggestions in order

- 20mph zones around school
- no parking near school entrances
- speeding traffic reported to the police
- school crossing patrol outside school
- cycle lanes between school and housing areas
- brightly coloured school uniform - more visible
- Park and Stride - passengers dropped off further away from school
- traffic calming outside school
- 5 Minute Walk Zones - passengers walk last 5 minutes of their journey
- car-sharing
- cycle sheds to store bikes
- posters in school showing bus routes, times and fares
- training courses for pedestrians and cyclists
- more crossings outside school